



work health
& wellbeing

H A L L M A R K

any questions?

How would your business benefit from WHWH?

A healthy workplace is an essential feature of a quality service.

Fitter, healthier people tend to be happier and more productive.

Healthy staff are more energetic, less prone to accidents and less often sick.

Lower costs related to recruitment, training and orientation.

Healthy workplaces benefit organisations and individuals alike.

A healthy workplace improves the image of your business.

By using the logo on your paperwork your employees and customers will know you care.

How much does it cost?

In the long term having highly valued, motivated employees will reduce costs with less absenteeism, less staff turnover and possibly higher productivity.

Signing up for WHWH is free and we will offer support throughout the process. In addition there will be an opportunity to buy in extra resources and expertise, as you require.

How much time will I need to set aside?

This depends on your starting point. If you are already working with employees to encourage healthy lifestyles then it will be a case of reviewing and monitoring progress. If this is a completely new area for your business it may need more resources to achieve the Hallmark.

What do I have to do?

There are nine easy steps to achieve the Hallmark:

1. Commitment from employer
2. Identify lead person
3. Lead person receives training
4. Form a steering group
5. Develop and raise awareness of the strategy
6. Develop an action plan
7. Gather evidence
8. Submit portfolio
9. Receive award and celebrate with employees

What support will I get?

We will support, advise and guide your organisation through the process and offer tools to help you along the way.

Is this a national initiative?

WHWH has been designed especially for Portsmouth businesses as a result of the Government's White Paper "Choosing Health".

Does it matter how small or large my business is?

No, it doesn't matter whether you have 2 or 10,000 employees. The initiative has been designed so it is suitable for all sizes of businesses.

What do I need to include in my evidence portfolio?

Evidence may be presented in various forms including: survey data, minutes of meetings, workforce feedback, photographs of events/displays, attendance statistics, staff turn over, training evaluations, copies of presentations, new/revised procedures etc.

How long is the Hallmark valid for?

The award is valid for 2 years and can be extended by submission of evidence of continued employee wellbeing development

Who will have access to the information supplied for the portfolio

All information and evidence will be treated confidentially, unless you give us permission to reproduce it as best practice

What next?

Complete the proforma below and send it in with a letter of commitment to the Health Improvement and Development Service (HIDS) who will contact you to start the process.

Or

If you would prefer to discuss the initiative further please contact HIDS on 023 9284 1560 to arrange a meeting.

Or

You can complete the form online at www.hids.org.uk

Name of Lead Person:

Name of Company:

Address:

Number of Employees:

Male:

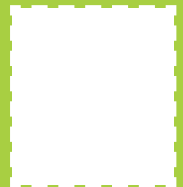
Female:

Approx. Ratio manual/technical to office based staff

Age range of workforce

Patterns of work e.g. shifts, night working

Why do you want to work towards the Hallmark?



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