

# work health & wellbeing HALLMARK

## How do I become involved?

For further information on

work health  
& wellbeing  
HALLMARK

Please fill in your details on this leaflet and  
pop it in the post.

You can get this  
Portsmouth City Council  
information in large  
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Business Reply  
Licence Number  
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**Health Improvement & Development Service**

Portsmouth City Council

Civic Offices

Guildhall Square

PORTSMOUTH

PO1 2AZ



# What is the work health & wellbeing hallmark?



A scheme supported by Portsmouth City Council and the Portsmouth City Teaching Primary Care Trust to provide businesses with the tools to encourage and promote healthier workplaces.

## Why should I become involved?

There is much evidence to support the fact that healthy workplaces benefit organisations and result in:

- Improved productivity
- Fewer insurance and worker compensation claims
- Less absenteeism
- Decreased accidents
- Reduced staff turnover
- Lower costs related to recruitment, training and orientation
- Improved staff attitudes towards the organisation and higher staff morale
- A more receptive climate for, and the ability to cope with, workplace changes
- Enhanced business reputation and customer loyalty

## What do I as a business have to do to gain the work health & wellbeing hallmark?

Actively promote and encourage healthier lifestyle options to employees through:

- A strategy & action plan

You will also need to;

- Demonstrate commitment from the top
- Carry out activities from the action plan
- Evaluate and review activities
- Gather a portfolio of evidence



## How are the Health Improvement & Development Service involved?

The scheme is administered by the Health Improvement & Development Service who have also made commitments to:

- Support the organisation/business throughout the process
- Promote the benefits of healthier workplaces
- Raise awareness & promote the award

I would like to know more about the **work health & wellbeing hallmark**. Please send me an information pack.

Name: (please print) .....

Business: .....

Address: .....

..... Tel No: .....

Email address: ..... Signed: ..... Date: .....

Forward by post or email to [enquiries@hids.org.uk](mailto:enquiries@hids.org.uk)